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FOREWORD
by EDITOR-in-CHIEF

We are pleased to present *STIPM Journal*, Vol. 10, No. 2 (December 2025). This issue brings together research articles and literature reviews on science, technology, and innovation policy and management, contributed by researchers and academics from Iran, Hungary, Taiwan, and Indonesia.

The first article, by Hardi et al., is entitled *The Role of Knowledge and Innovation Management in MSMEs' Performance: The Moderating Effect of Firm Size*. Safroni Isrososiawan et al. contribute the second article, *Enhancing Talent Retention through AI-Driven Employer Branding: The Mediating Role of Recruitment Marketing and the Moderating Effect of AI-Powered Personalization*. The third article, authored by Asmini, is entitled *Balancing AI's Promise and Pressure: A Dual-Process Model of AI Adoption Psychological States and Employee Performance in Indonesia*.

The fourth article, by Arnas Hasanuddin et al., is entitled *Revisiting the Stimulus–Organism–Response Model in AI-Driven Tourism: A Multi-Path Analysis of Personalization, Perception, and Privacy*. The fifth article, by Lesmana Rian Andhika, is entitled *The Implementation of the SECI Model in Knowledge Management Adoption within Local Governments to Foster Innovation*.

In the sixth article, Eristian Wibisono and Mohammad Nurul present *Technological Innovation, Public Trust, and Policy Strategies for a Sustainable Financial Sector: A Systematic Review*. Finally, the seventh article, authored by Hooman Shababi, is entitled *From the Screen to the State: How Science Fiction Films Inspire and Influence Science and Technology Policy*.

STIPM Journal is indexed in Google Scholar, ISJD, IPI, DOAJ, BASE, and OCLC WorldCat, ensuring broader dissemination of its content. We would like to thank all reviewers for their excellent work and all authors for their valuable contributions to this issue. We are also indebted to the *STIPM Journal* editorial office at the National Research and Innovation Agency (BRIN) for its assistance in the preparation and publication of this issue.

We remain committed to maintaining and continuously improving the quality of *STIPM Journal* as a rigorous scientific platform for authors and readers, offering a comprehensive overview of recent research and developments in science, technology, and innovation policy and management at the national, regional, and international levels.

Happy New Year 2026 to all of you!

Jakarta, December 2025

Editor-in-Chief